

# North Wales Crusaders Wheelchair Rugby League

2025 Sponsorship Packages and Opportunities



North Wales Crusaders are Wales' largest Wheelchair Rugby League club, playing in the second tier of the UK's rugby league pyramid.

Founded in 2013 as part of the growth, development and expansion of Rugby League across North Wales.

The club tasted varied levels of competitiveness, participating in all levels of the sport, including in the Super League (the sports highest level of competition), In our first ten years in existence, we've lifted 11 trophies, and are now on the search for more!

Playing out of Deeside Leisure Centre, in the heart of Flintshire as well as Wrexham University, we represent the entire region of North Wales which carries a population of nearly 700,000 people with more than 21% of which suffering from a form of disability!

We engage with hundreds of people every month including running projects in disadvantaged areas and schools as well as having a partnership with the Welsh government to run first aid training courses across Wrexham for local communities and organisations.

We're now looking for businesses to join us on the next stage of our journey, and be part of our success in 2025 and beyond.



North Wales Crusaders currently play in the Betfred Championship, the second tier of Wheelchair Rugby League in the UK, just one league away from Super League!

Our ambitions are to grow the club to become a competitive Championship side that in time will be able to push for a promotion and a return to the Super League.

As an inclusive club positioned at the heart of the communities across North Wales, we also have plans to develop our player pathways, community engagement and community participation.

Building a partnership with North Wales Crusaders Wheelchair Rugby League shall provide your business / brand with a unique opportunity to be at the forefront of developing the club in the next stage of our journey whilst sharing our success both on and off the field.

We firmly recognise the value which we can deliver, and want to provide you with a tailored package to suit your aims whilst understanding your business and the benefits which a partnership could offer you.





# Opportunities





# OPPORTUNITIES

## PLATINUM SPONSOR

- Sponsorship of the largest Wheelchair Rugby League
- Sponsorship of the oldest Wheelchair Rugby League
- Company logo on the Welsh Wheelchair Rugby League

**SOLD**

...ing course of your choosing  
(Mental Health)

## GOLD SPONSOR

- Sponsorship of the Welsh Wheelchair Rugby League
- Sponsorship of the Welsh Wheelchair Rugby League

**SOLD**

...training course of your choosing  
(Mental Health)



# OPPORTUNITIES

## SILVER SPONSOR: £700

- Sponsorship of the clubs 'first team'
- Logo on match day literature
- Company logo displayed on all playing shirt sleeves (small)
- Promotional article on club website and social media channels
- Complimentary banner to be displayed at all home fixtures
- Signed team branded ball
- 2 complimentary ticket to the End of Season Awards
- Invitation to join/ take part in team training session
- 2 Complimentary spaces on a first aid training course of your choosing (Paediatric, Emergency Level 3 or Mental Health)

## BRONZE SPONSOR: £600

- Sponsorship of the clubs 'A team' ('Second team')
- Logo on match day literature
- Company logo displayed on all playing shirt collars (small)
- Promotional article on club website and social media channels
- Complimentary banner to be displayed at all home fixtures
- Signed team branded ball
- 1 complimentary ticket to the End of Season Awards
- Invitation to join/ take part in team training session
- 1 Complimentary spaces on a first aid training course of your choosing (pediatric or Emergency Level 3)

## PLAYER SPONSOR: £50

- Sponsorship of your chosen player
- Company name displayed on all home game team sheets
- Company logo displayed on your chosen players wheelchair
- Promotional article on club website and social media channels
- Company logo displayed on your chosen players training shirt
- Option to receive chosen players Home shirt at the end of the season
- Reduced ticket to the End of Season Awards
- Invitation to join/ take part in team training session
- Picture opportunity with your chosen player with your company



“We are proud of our history and heritage and are extremely excited for the future and hope you can join us”

For a discussion about the opportunities, please email:  
[commercial@crusadersdisabilitysportsclub.co.uk](mailto:commercial@crusadersdisabilitysportsclub.co.uk)

